



Rev up *your* Marketing Success with American's *automotive* POWER!

Whether you're a dealership or another automotive-related business, we can help provide you with the power to boost sales! American can help bring you more purchasing power for all of your needs – print materials, direct mail, effective marketing campaigns, promotions, business supplies, signage, apparel and so much more!



SUPER-POWER ICE SCRAPER

Extra tough with an ergonomic power grip – this scraper is easy on glass, hard on ice! Lifetime warranty. Made in the USA.



HITCH COVER

Your logo and message will really POP in full color on this hitch cover. Standard 2" size fits most.



CAR NOTEPAD HOLDER

Convenience at your fingertips! Notepad and pen are included. Clip attaches to most air vents.

APPAREL ITEMS – EVERYTHING FROM A TO Z (ACCESSORIES TO ZIPPED PULLOVERS!)

We offer thousands of styles of apparel and accessories – from work shirts to blankets – just ask for ideas!

- **Headwear & Accessories**
- **Uniforms & Safety/Protection Clothing** – like this work shirt that features soil release and moisture wicking
- **Outerwear of all types & styles** – like this half-zip WeatherTec™ jacket
- **Blankets & Bags**
- **AND, so much more!**



GREAT AMERICAN IDEAS FOR YOUR AUTOMOTIVE BUSINESS!

IMAGINE HOW MUCH TIME YOU COULD SAVE BY STREAMLINING YOUR PURCHASES!

Finding one supplier that can source and provide many of your organization's needs will help you save time as well as money. AMERICAN IS THAT SUPPLIER! Take advantage of quantity purchasing – the best selection, best delivery times and prices on the products you need. We're a one-stop provider, and by purchasing through American, you're also supporting local business.

PROMOTIONS & INCENTIVES

From automotive necessities to convenience items and safety kits, promotional products can reach your customers in a way that other advertising simply can't – putting you right at your clients' fingertips ... *in their vehicles!* We can help you choose promotional products that effectively reflect YOUR brand. The possibilities are endless! In this issue, we've featured just a few of the thousands of products available through American. Whether you're developing a new sales campaign, planning a special event or just need nice apparel items, we have thousands of choices that are perfect for your needs.

MADE IN AMERICA AND ECO-FRIENDLY OPTIONS

Ask about the thousands of products made right here in the USA. We also have many eco-friendly choices!

ORDER LOGO'D ITEMS, OFFICE PRODUCTS, FORMS AND MORE ONLINE

ACES, our proprietary eCommerce system, is the answer to easy online handling of all of your needs for frequently ordered items. It's so easy! We tailor your store to your specific needs. Staff and customers can easily order! Offer your branded clothing, promotional products, forms, paper, office supplies and so much more – all at the click of their mouse!

THE RIGHT PLACE

American is a national supplier of promotional products, print, office supplies, eCommerce and marketing solutions. We're proud to be ranked number one in the nation by PSDA (Print Services & Distribution Association), a highly respected industry organization. Call us today – we're ready to help you make the right impression!





Rev Up *your* Marketing with American

From useful tools to convenience items - promotional products in vehicles help keep your logo and message in front of customers!



FLASH & SAFETY LIGHT WITH WINDOW HAMMER & SEAT BELT CUTTER

COMBINATION GLASS CASE / CLEANER CLOTH



METAL KEY CHAIN BOTTLE OPENER



MAGNETIC BASE LED FLEX LIGHT



AUTO EXPENSE & RECORDS LOG



DIGITAL TIRE GAUGE MULTI-TOOL



FULL SIZE SHAMMY TOWEL

SIGNAGE, DISPLAYS, ATTENTION-GRABBERS, BANNERS & MORE!



- EVENT TENTS
- CANOPIES
- AWNINGS

ALSO ASK ABOUT:

- TABLE COVERS
- FLOOR DISPLAYS
- NAME BADGES & LANYARDS
- OUTDOOR & INDOOR SIGNS
- STANDS/HOLDERS FOR BROCHURES, ETC.
- TRADE SHOW & SIGNAGE ACCESSORIES

WAVING BANNERS

MADE FROM RECYCLED TIRES and IN THE USA!



CAR COASTERS

TEXTURED RUBBER FLOOR MATS

HEAVY-DUTY COUNTER MATS



LOGO'D CAR KIT - INCLUDES SHAMPOO, SCRUB MITT, SPONGE, DUSTER, SQUEEGEE & MORE!

NEED INSPIRATION FOR YOUR NEXT PROMOTION?

We can help find the perfect creative promotional ideas for any occasion. Here are some popular events that may help you promote your business -

JANUARY

New Year - (New Sales!)

FEBRUARY

Presidents' Day
Super Bowl
Valentine's Day

MARCH

Spring Begins
St. Patrick's Day

APRIL

Tax Refund Month

MAY

Graduations
Memorial Day

JUNE

Summer Begins

JULY

July 4th - Independence Day

AUGUST

College Starts

SEPTEMBER

Autumn Begins

OCTOBER

Columbus Day Observed

NOVEMBER

Election Day

DECEMBER

Holiday Gifting
Winter Begins
End of the Year Sales

DEALERSHIPS - Be sure you *ask* about our **COMPREHENSIVE AUTOMOTIVE PROGRAM** where you'll find **discounted pricing** on thousands of items!